

MTL

Charging Ahead



TIRES THAT DONT RETIRE

200 YEARS OF MAKING
YOUR JOURNEY SAFER,
ONE TIRE AT A TIME



Dunlop India Limited embarked on its Indian journey in 1896. As a pioneer in the tire industry, Dunlop India Limited established Asia's first tire manufacturing plant in 1936, a cutting-edge facility sprawled over 239 acres near Calcutta. Starting with tires for passenger cars, cycles, and animal-drawn vehicles, Dunlop India Limited has evolved to lead in 300 tire varieties, for high performance 2 wheeler tires, trucks, buses, off highway and aircraft.

Since its inception, Dunlop India Limited has remained steadfast in delivering world-class products, adhering to international quality standards, and exceeding customer expectations. Today, it collaborates with top-tier companies to provide optimal and enduring tires to its customers.

Introducing **MTL**

FROM THE MAKERS OF



CONTINUING DUNLOP'S CENTURY-LONG LEGACY

Dunlop India Limited, a tire industry pioneer since 1896, proudly presents MTL. With 127 years of tire innovation and excellence, we extend our legacy to bring you the next chapter in top-tier tire solutions.

Welcome to MTL, where tradition meets innovation, and where our commitment to quality is your assurance of superior performance. Experience the future of tires with us.



ABOUT **MTL**

Founded on January 25, 1995, MTL has embarked on a remarkable journey of tire innovation and growth over the past three decades. Originally established as a trusted supplier to prominent Indian automotive OEMs, including industry giants like Bajaj Auto Ltd., MTL has evolved into a globally recognized tire powerhouse.

Today, MTL stands as a symbol of tire expertise, specializing in the design and production of high-quality tires and tubes for a diverse range of vehicles. From Mopeds to Motorbikes, 3-wheelers to Light Commercial Vehicles (LCVs), MTL has solidified its position as the go-to source for top-tier tire solutions.

With an unyielding commitment to quality, performance, and customer satisfaction, MTL isn't just

3 PILLARS OF **MTL**



QUALITY

With EMARK, BIS, ISO 9001:2008 certified tires, MTL is synonymous with durability



COST

Competitive pricing without compromising quality.



DELIVERY

24/7 customer service; Efficient global supply chain delivers top-quality, eco-friendly tires.

1995

MTL begins its tire industry journey.

2006

Joins the Ruia Group, ushering in a new era of growth.

OUR JOURNEY OF PERSEVERANCE AND GROWTH

2013

Collaborates with prestigious OEMs, becoming a trusted industry partner.

2015

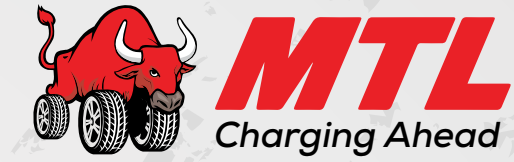
Earns E-Mark Certification for unwavering quality and excellence.

2020

Expands into the Middle East and Africa, broadening our global reach.

Today

After two decades of remarkable growth, MTL is poised to shape the future of the tire industry with boundless energy and a thirst for uncharted territories.



TIRES FOR EVERY TRACK

PRODUCT PORTFOLIO

With every tire we craft, we push the boundaries of performance and technology. *Centuries of experience have transformed our tires into the benchmark for high performance, durability, and safety.* From the very beginning, our tires have been synonymous with technological breakthroughs and pioneering innovation. Our wide range of tires is tailored to meet the needs of every vehicle, guaranteeing seamless and secure journeys for our valued customers.



CYCLE



2&3 WHEELER



PASSENGER CAR



TRUCK & BUS



OFF HIGHWAY



AIRCRAFT



Sakchi Ruia, a seasoned Business Development Executive in the automotive sector, has a history of rejuvenating operations, expanding global brands, and identifying unique growth opportunities. Armed with an MBA from Columbia Business School and previous experience at McKinsey & Co., she joined Dunlop Tires in 2013 to lead the development and expansion of two-wheeler and three-wheeler businesses. Her leadership has since extended to overseeing tire operations across diverse segments and international markets, including successful joint ventures with domestic and Japanese Fortune 500 companies. Today, she spearheads Dunlop Tires' operations with distinction.

Sakchi Ruia
SAKCHI RUIA

WHY MTL?

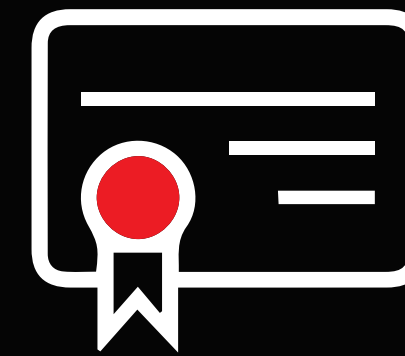
With each tire we produce, we relentlessly pursue enhanced performance and cutting-edge technology. Drawing from centuries of expertise, **our tires stand as a benchmark for unrivaled performance, durability, and safety.** Since our inception, we have been synonymous with technological breakthroughs and groundbreaking innovation. Our diverse tire range is meticulously crafted to meet the unique demands of every vehicle, ensuring seamless and secure journeys for our valued customers. Visit our international exhibition showcase to experience the future of tire technology.



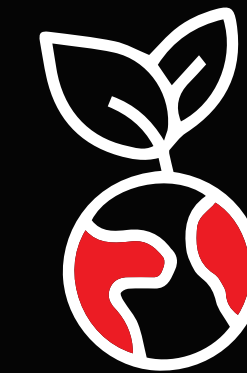
QUALITY &
DURABILITY



COST
EFFICIENCY



CERTIFICATIONS



GREEN PROCESSES



HIGH PERFORMANCE
TIRES



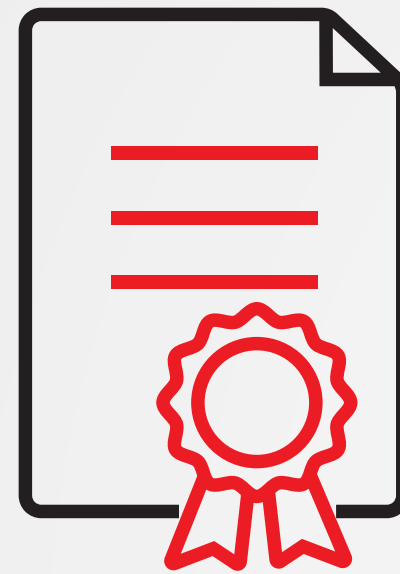
CUSTOMER SERVICES

OUR PARTNERS DRIVE OUR SUCCESS

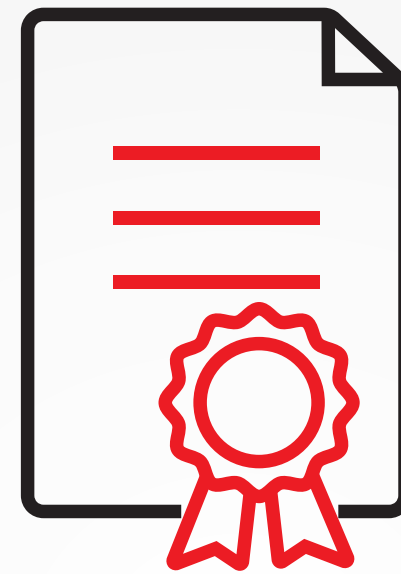
We understand that our journey towards tire excellence is significantly driven by the strength of our partnerships. Our commitment to delivering high-quality tire products extends beyond our brand, as we recognize the vital role our partners play in making our wheels turn.



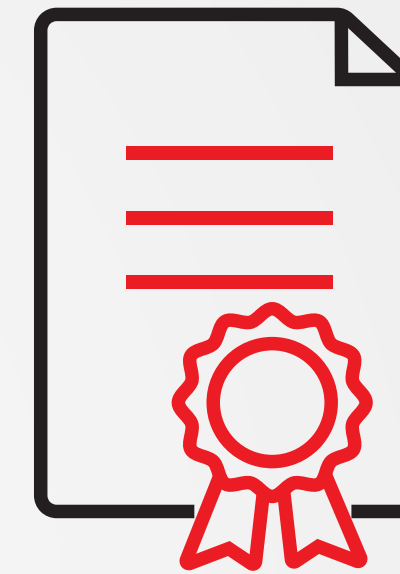
MTL CERTIFICATION



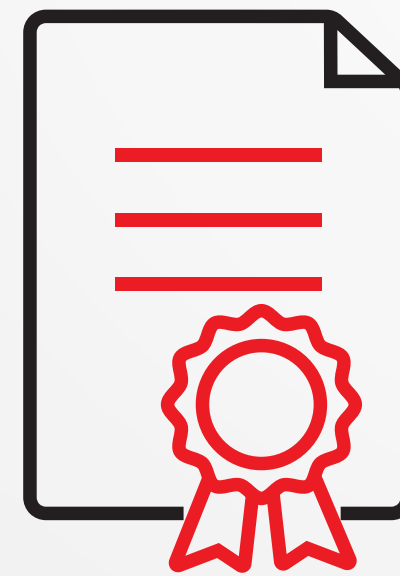
ISO 9001:2015
Certification



ISO 14001:2015
Certification



ISO 45001:2018
Certification



E-Mark
Certification



ISI
Certification

MTL PRESENCE

MTL has experienced remarkable growth over the last three decades. What began as a trusted supplier to renowned Indian automotive OEMs has now transformed into a global player. MTL has expanded its horizons, serving not only established OEMs but also venturing into international markets.



AWARDS & ACCOLADES

Our commitment to tire innovation, quality and sustainability has earned us recognition and accolades in the industry. These awards serve as a testament to our dedication to excellence and our relentless pursuit of pushing the boundaries of what tires can achieve. **We are proud to showcase the awards that inspire us to continually raise the bar in the world of tires .**



MTL
VISION

2



3



DRIVING
TOMORROW'S MOBILITY

We aspire to be the ultimate symbol of trust and dependability by continually enhancing comfort, convenience and cost savings for our customers. We aim to revolutionize their lives through innovative tire solutions. Our vision for 2030 is to redefine mobility, becoming the go-to brand that people rely on for a brighter, more efficient and cost-effective journey.



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